

IDEas: Lights, Camera, Action!

UWEX Instructional Design (ID) Team Strategies and News for Spring 2024



Welcome to Spring!

Spring in Wisconsin, that is. And that means spring with a generous sprinkling of snow. Nevertheless, we are excited to present a fresh issue of *IDEas*, focusing on how various kinds of media (and expert help from our media team) can enhance your courses. Be sure to check out the faculty spotlight, where two of your colleagues discuss how they used video to make their subject matter stand out. In our featured article, you'll get tips on developing creative media and filming in our professional studio. You may even be inspired to visit Madison this year to try it out!

Faculty Spotlight

Profs. Jill Rinzel and Stephan Scholz sat down in our studio to record a series of lively discussions for their UW Flexible Option course *Deviant Minds*. Read more about [their experience using the studio and why they chose a conversational approach instead of traditional lectures](#) to teach this innovative course.

Featured: You're Invited! Record in Our In-House Media Studio

Learn how our expert media team can lighten your workload and create captivating content for your courses. You'll get answers to [frequently asked questions about recording in the studio](#) and read [some testimonials from faculty](#) who've done it themselves.

Create Interactive Course Content with H5P

H5P is a free online tool for creating interactive course content such as flashcards, quizzes and questionnaires, annotated images and diagrams, historical timelines, and more. Learn [how H5P content can enhance your courses](#) in this video from Instructional Designers Jessica O'Neel and Kyle Sky.

If you have an idea for an article or would like to contribute to the next issue, let us know!

[Get in Touch](#)



Want More?

More Media Magic

- See [examples of media in live courses](#) and get some inspiration for your own.
- Get tips on producing your own [“Just in Time” Video Content](#) in this great how-to resource on recording videos and screencasts yourself.
- Take a look at “Creating Effective Media Content to Support Student Learning” in our [Level Up professional development courses](#). If you’re not enrolled already, contact your instructional designer!

Check out this issue's featured example from the [Instructional Strategies & Course Design Showcase](#)

About the Showcase

Developed by the ID Team, the Showcase website highlights live course examples that demonstrate best practices in online teaching and learning.



Which media strategy do you think would work best in your course?

Select one of the options below. Your response will help us develop future newsletter content.

Recording course or lesson introduction videos in the studio

Select

Using Lightboard to produce a lecture video

Select

Incorporating more interactive elements (like flashcards) using H5P

Select

Enhancing case studies or scenarios with interactive graphics or video

Select

[Explore more resources from UW Extended Campus Instructional Design](#)