# 2015 Spring Continuing Education

# Program Managers Meeting

# Speakers

# **Cathy Sandeen**

# Chancellor, UW Colleges and Extension

Cathy Sandeen began her appointment as the third chancellor of the University of Wisconsin Colleges and the University of Wisconsin-Extension on December 15, 2014. As leader and chief administrator of UW Colleges and UW-Extension, Sandeen is responsible for the academic, financial, development and administrative aspects of both institutions. She reports to the UW System president and Board of Regents.

# **David J. Ward**

# Interim Senior Vice President for Academic and Student Affairs, UW System

David is the CEO of NorthStar Consulting, Inc., a Madison-based economic consulting and research firm he in established in 2000. He is a former senior vice president with the UW System (1994-2000) and also served as interim chancellor at UW-Green Bay from 2008-09. David was elected to the WiSys Board in June 2010 and was elected Board Chair in November 2013.

# **William Draves**

President, Learning Resources Network (LERN)

William A. Draves, CAE, is a leading authority on marketing lifelong learning programs. He is an author, speaker, and consultant in adult learning. He is president of Learning Resources Network (LERN), an international nonprofit education organization with more than 4,000 members in 20 countries. LERN is the largest association in lifelong learning in the world, and a leading association in online learning.