LEARNING OBJECTIVES

INTRODUCTION
Learning objectives serve important functions for both you and your students.

• For you, they provide guidance on the selection and development of learning activities and assessments.
• For your students, they focus expectations in terms of content and the level of activity required.

Learning objectives state what the student will be able to do or know at the end of a unit (unit objectives) or at the end of a course (course objectives).

A CLOSER LOOK

How to Write Learning Objectives
It is essential that a learning objective states a student behavior that is specific, observable, and measurable. The objective must be able to be assessed.

• Note: It is helpful, but not essential, to specify the conditions under which the performance occurs. For more information, see https://fcit.usf.edu/assessment/basic/basicb.html.

To write an objective that is specific and measurable (i.e., an objective that can be assessed), use a strong action verb. Avoid verbs like the following: learn, know, understand, or appreciate. Consider the following two objectives:

• Understand the views of Piaget and Vygotsky on issues of cognitive development. This objective is not measurable. How would this objective be assessed?
• Compare and contrast the views of Piaget and Vygotsky on issues of cognitive development. This objective is measurable. It can be assessed.

Choose verbs that use/reflect Bloom's taxonomy. Bloom's revised taxonomy identifies six increasingly more complex cognitive levels of learning:

• Level 1: Knowing
• Level 2: Comprehending
• Level 3: Applying
• Level 4: Analyzing
• Level 5: Evaluating
• Level 6: Creating

Explanations of these six levels and lists of the verbs associated with each can be found at the following links:

• https://www.clemson.edu/cecas/about/assessment-and-planning/assets/blooms-taxonomy.pdf (Although this link references the original Bloom's taxonomy, it is still a helpful reference.)
• https://tips.uark.edu/blooms-taxonomy-verb-chart/
Examples

Here are sample learning objectives from existing courses. Note how these reflect Bloom’s taxonomy and the verbs associated with it.

<table>
<thead>
<tr>
<th>Level 1 Knowing</th>
<th>Identify the different types of bacterial cell walls (gram-positive, gram-negative, S-layers, etc.), and list their properties.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level 2 Comprehending</td>
<td>Describe the goals, strengths, and weaknesses of psychological and neurobiological approaches to assessment.</td>
</tr>
<tr>
<td>Level 3 Applying</td>
<td>Solve a quadratic equation with complex roots.</td>
</tr>
<tr>
<td>Level 4 Analyzing</td>
<td>Compare and contrast both sacred and secular listening selections from the Middle Ages and the Renaissance.</td>
</tr>
<tr>
<td>Level 5 Evaluating</td>
<td>Evaluate theories of human social, emotional, and moral development by providing examples and contexts to support your position.</td>
</tr>
<tr>
<td>Level 6 Creating</td>
<td>Create a plan for classroom approaches to mitigate mild, moderate, and severe misbehaviors.</td>
</tr>
</tbody>
</table>

Alignment With Learning Activities/Assessments

Course and unit objectives should clearly align with (1) the learning activities (these activities enable the student to achieve the objectives) and (2) the course assessments (these assessments measure the student's performance).

It is best if learning activities/assessments and corresponding objectives are at the same level in Bloom’s taxonomy. In other words, avoid having a Level 2 objective (e.g., describe) assessed with a Level 4 task (e.g., a request to compare and contrast).

Strategy/Approach

The process for writing learning objectives varies depending on whether the course is new or already exists.

- **Creating a new course:** Before doing anything else, concentrate on creating objectives. They should guide the development of the rest of the course.
- **Revising an existing course:** Analyze the learning activities and assessments that are already in the course, then write objectives based on that analysis.

Additional Resources

- [List of Measurable Verbs Used to Assess Learning Outcomes](https://ce.uwex.edu/resources) by State University of New York Clinton Community College
- [Bloom’s Taxonomy of Learning Domains](https://ce.uwex.edu/resources) by Big Dog & Little Dog’s Performance Juxtaposition
- [Emerging Perspectives on Learning, Teaching, and Technology](https://ce.uwex.edu/resources) by University of Georgia