

OFFICE OF ONLINE & PROFESSIONAL LEARNING RESOURCES

CHOOSE TEXTBOOKS WITH C.A.R.E.

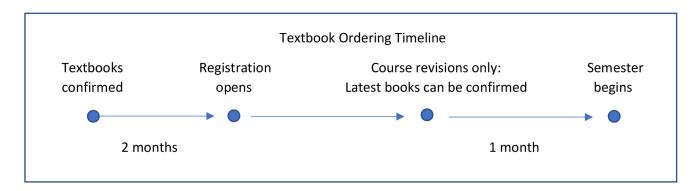
INTRODUCTION

Please consider the following to ensure a good experience and set students up for success.

Cost	Is it affordable?
Availability	 For older editions, how easy is it to find and how long will it be printed? Does it provide multiple formats (i.e. digital, loose-leaf, hardcover)?
Relevancy	Does it have the most current information?
Essential	• How much of the book will be used in the course?

Timeline

In addition to selecting high quality textbooks, it's equally important to follow this timeline. We work with internal and external partners over the course of several months to ensure students can get their textbooks before the semester begins.



Common Textbook Issues

- Older edition is more expensive than the most current one. As supply dwindles, the book becomes much more expensive. We have seen instances where the new version of the text is around \$50, while the older version is over \$300. This is incredibly cost-prohibitive, and students may drop the course because they can't afford this.
- Older edition has limited availability. They can be difficult to source and can become unavailable at any point. In some cases, instructors have had to work with students using two different editions, which can be incredibly stressful for everyone.
- Older edition has limited format options. Usually only available in a used, physical copy, this can be problematic if the course uses a third-party tool that requires purchasing the new copy to get access to these tools. For new editions, Follett can list multiple formats including rental, purchase, new, used, and digital options.
- Students skeptical of older editions' relevancy. They often ask how current or useful the information will be. Students have said they will attend a different institution where the material is more current and where they believe they will have a better, more relevant experience.