



University of Wisconsin-Extension

"Survive & Thrive: Living the Wisconsin Idea"

2014 Program Managers Meeting

Clarion Hotel & Glacier Rock Convention Center, Baraboo

May 1 | 8:30 am - 4:00 pm

Meeting Agenda

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| 7:30-8:30 | Networking Breakfast - <i>Back Dining Room</i> |
| 8:00-8:30 | Registration |
| 8:30-8:45 | Welcome & Introductions - <i>Circus Room</i> |
| 8:45-9:45 | UW Flexible Option and Vision for UW Colleges and UW- Extension
Aaron Brower, Interim Chancellor of UW Colleges and UW- Extension |
| 9:45-10:15 | Break (<i>Check out of rooms</i>) |
| 10:15-12:00 | Program Showcase Roundtable Sessions - <i>Circus Room and Engine Room</i> <ul style="list-style-type: none">• A Program Manager's Introductory Guide to Integrating Constant Contact, Facebook and Twitter in your Marketing Plans
Mona Christensen, Continuing Professional Education, UW- Green Bay• Convening Culture Keepers: Bringing Together Graduate Students and Tribal Culture Keepers to Learn through Continuing Education
Meredith Lowe and Omar Poler, Continuing Education Services, School of Library and Information Studies, UW- Madison• Collaboration in Motion: UW-Eau Claire Adolescent Mental Health Certificate Program
Libby Thurston, UW-Eau Claire, Continuing Education• It's About Collaboration and the Strength of Weak Ties: Inter-professional Continuing Education in Geriatric Mental Health
Suzanna Waters Castillo, Division of Continuing Studies, UW- Madison |
| 12:00-1:00 | Lunch - <i>Atrium</i> |
| 1:00-2:15 | Networking Roundtable Sessions - <i>Circus Room and Engine Room</i> |
| 2:15- 2:30 | Break |
| 2:30-3:55 | CE Program Management: A Balancing Act - <i>Circus Room</i>
George Kroeninger, Assistant Dean, UW- Extension, Continuing Education, Outreach and E- Learning |
| 3:55-4:00 | Wrap Up |