

Statewide Program Managers Meeting

May 24, 2016 | The Pyle Center, Madison

- 7:30-8:30 a.m. Networking Breakfast-*Lowell Center Dining Room*
- 8:30-9 a.m. Check In
- 9-9:30 a.m. **Cathy Sandeen**, *Chancellor, UW Colleges and UW-Extension*
- 9:30-10 a.m. **David Schejbal**, *Dean, UW-Extension, Continuing Ed., Outreach & E-Learning*
- 10:00-11:00 a.m. **Rapid-Fire Roundtable Presentations**
*Choose **four** topics for 15-minute facilitated discussion with colleagues*
- Public/Private Partnerships
 - Customized Contract Training
 - How and When to “Sunset” Programs
 - Micro-credentialing and Certificate Programs
 - Marketing and Social Media
 - Youth Programs from Start to Finish
- 11:00-11:15 a.m. Break
- 11:15 a.m.-
12:15 p.m. **Roundtable Discussions**
*Choose **two** topics for 30-minute facilitated discussion with colleagues*
- Public/Private Partnerships
 - Customized Contract Training
 - How and When to “Sunset” Programs
 - Micro-Credentialing and Certificate Programs
 - Marketing and Social Media
 - Youth Programs from Start to Finish
- 12:15-1:15 p.m. **Lunch**
Choose a table topic that interests you for informal conversation with colleagues
- Needs assessment for new programs
 - Professional development trends and needs in Wisconsin
 - Collaborative degree programs
 - Registration management systems (ex. Ungerboeck)
 - Managing/coping with change in challenging budget times
- 1:15-2:30 p.m. **Using Data for Decision-Making and Planning in CE Programming, Part 1**
Jim Fong, *Director of Research and Marketing Strategy*
University Professional and Continuing Education Association (UPCEA)
- 2:30-2:45 p.m. Break
- 2:45-4 p.m. **Using Data for Decision-Making and Planning in CE Programming, Part 2**
Jim Fong, *Director of Research and Marketing Strategy*
University Professional and Continuing Education Association (UPCEA)
- 4:00-4:15 p.m. Closing