

# Program Managers Meeting

May 13-14, 2015 | Clarion Hotel & Convention Center, Baraboo, WI

## Wednesday, May 13

6:30 p.m. Networking Dinner, Glacier Rock Restaurant (attached to the hotel)

## Thursday, May 14

7-8 a.m. Networking Breakfast

8-8:30 a.m. Check In

8:30-9:45 a.m. **Cathy Sandeen**, *Chancellor of UW Colleges and UW-Extension*

- Programming in challenging budget times
- CE's unique position on our campuses and role in promoting the Wisconsin idea

9:45-10 a.m. Break

10-10:45 a.m. **Roundtable Discussion Topics**

- Social media
- Ungerboeck
- Engaging faculty
- Current issues and budget
- Collaboration among campuses
- Diversifying delivery methods

10:45 a.m.-12 p.m. **David Ward**, *Interim Senior Vice President for Academic & Student Affairs, UW-System*

- An analysis of the critical role of the University of Wisconsin for moving the Wisconsin economy.
- Strategies for how the University of Wisconsin can deliver value in the economic development space

12-1 p.m. Lunch

1-3:45 p.m. **William Draves**, *President, Learning Resources Network (LERN)*

- Top trends in CE relevant to UW-Extension units

2:15-2:30 p.m. Break

2:30-3:45 p.m. **William Draves**, *President, Learning Resources Network (LERN)*

- Practical how-to in programming, marketing strategies, growth markets, and more
- "Must-do" items for Monday morning!

3:45-4 p.m. Closing